



2025 Sponsorship Prospectus

ABOUT US

Croydon City Soccer Club boasts a distinguished history, being formed in 1957. As one of the oldest and largest soccer clubs in the Eastern suburbs, Croydon City SC is a family-oriented organization approaching its 70th year of promoting and participating in football.

The club operates through the tireless efforts of dedicated volunteers, who are passionate about amateur sports and fostering a safe, supportive environment for all members of the community. We are committed to engaging all members of our local community in amateur sports. We take pride in providing value, commitment, and a family-friendly environment at all levels of competition, offering a pathway for players from Juniors to Seniors.

With the success of our Senior Men's team in 2024, the introduction of a third Women's team and the growth of junior number, 2025 promises to be an exceptional year for Croydon City SC and, by extension, for our sponsors.

OUR REACH IN 2024

530+ players in 2024 (25% growth from 2023)

- 70+ in our Kickers Program (4-6 year olds)
- 22 MiniRoos Teams (7-11 year olds)
- 10 Junior Teams (12-18 year olds)
- 3 Senior Women's Teams
- 4 Senior Men's Teams

Online Presence

- Public Facebook Page with >2,500 followers
- Dedicated Facebook Members Page
- Instagram Page with >1,500 followers

Established Relationships

- Financial Member of Football Federation Australia and Football Victoria
- FA Club Changer – 2 star accredited club
- Club Victory Member (Melbourne Victory)
- Australian Sports Foundation Partner

RESPECT

DISCIPLINE

COMMITMENT

UNITY

SUPPORT



Croydon City Soccer Club would not operate as successfully without the wonderful financial and in-kind support from our loyal sponsors. Sponsoring a large and vibrant amateur football club like Croydon City SC can help you to promote your business to a wide customer audience.

As we move forward with our planned and well-structured future, which includes the now finished >\$12 million redevelopment of our home at Dorset Recreation Reserve, we believe your involvement with the club as a sponsor, at any level, will have significant benefits to your business. We find local supporters are not only loyal to their club, but also keen to support the businesses that support their club. Along with our social media posts, we create a sponsor directory so that everyone knows who our sponsors are. Additionally, Dorset Recreation Reserve will host up to 20 games of football per week plus training, clinics, tournaments and FFV Finals Series.

Your business will have some of the greatest local exposure that can be found in today's competitive market for a very modest outlay. Croydon City SC actively promotes its sponsors and regularly urges Club Members to reciprocate this valuable support with their custom.

-  Website www.croydoncitysc.org.au
-  Facebook [croydoncitysoccerclub](https://www.facebook.com/croydoncitysoccerclub)
-  Instagram [croydoncitysc](https://www.instagram.com/croydoncitysc)



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JOINING THE CROYDON CITY SC FAMILY

For Season 2025, we have a range of affordable team sponsorship packages at various levels of the club, which include Seniors, Juniors, MiniRoos and Kickers. Summarised below are our overall team and individual player sponsorship packages and inclusions available for Season 2025.

Throughout our season your brand will be seen by thousands of parents, family members, officials and general spectators across all home and away games, as well as via social media posts.

GOLD SPONSORSHIP	
No. of packages	One
Ground Signage	Pitch Signage on Synthetic and Grass Pitches
Social Media Posts	12 /annum
Logo Placement	All club coverage - Kickers, MiniRoos, Junior and Senior Match and Training Jerseys
Brand Exposure	Club Website Facebook/Instagram Match Promotions and Team Announcements Club Promotions
Other	Tickets to Season Launch & Presentation Night CCSC merchandise packs Playing Top with Logo Sponsor Appreciation Plaque
Investment	\$20,000



SENIOR TEAM SPONSORSHIP PACKAGES

Details	Silver	Bronze	Player Sponsor - Senior Squad	Match Day & Video Highlights Sponsor
No. of packages	One Senior Men One Senior Women	One Senior Men One Senior Women	60	1
Signage	Grass Pitch	Grass Pitch	-	1
Dedicated Social Media Promotions	12 /annum	6 /annum	1 /annum	Match Day Announcements Goal Highlights
Logo Placement	Senior Player Match and Training Jerseys – back below number (Men or Women)	Senior Player Match and Training Jerseys - back above number (Men or Women)	-	-
Brand Exposure	Website Match Promotions	Facebook & Instagram Pages Club Promotions	Facebook & Instagram	Website Facebook/Instagram YouTube Channel
Other	2 x tickets Season Launch 2 x tickets Presentation Night CCSC Merchandise Pack		Registration fees for player Sponsor Appreciation Certificate	Video match highlights Social media match/ team announcements
Investment	\$10,000	\$5,000	\$750	\$4,000

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KICKERS, MINIROOS, JUNIOR SPONSORSHIP PACKAGES

Kickers are aged 4 - 7 years old, MiniRoos are aged 6 – 12 years old, Juniors are aged 13 – 18 years old
All age groups have male and female teams.

Details	Gold	Silver	Bronze	Team Sponsor	Banner
No. of packages	One	Two	One	All Teams	Multiple
Banner Placement	4 x banners on synthetic pitch	2 x banners on synthetic pitch	1 x banner on synthetic pitch	-	1 banner (synthetic or grass)
Social Media Posts	12 /annum	12 /annum	6 /annum	1 /annum	-
Clothing Logo Opportunities	Front of Shirt Kickers, MiniRoos & Junior Playing and Training Tops	Back of Shirt - below number Kickers, MiniRoos & Junior Playing and Training Tops	Sleeve Kickers, MiniRoos & Junior Playing and Training Tops	Match Day and Training Shorts for nominated team	-
Logo Placements	Website Facebook & Instagram Pages Match Promotions Club Promotions			Website	
Other	2 x tickets to Season Launch & Presentation Night CCSC merchandise packs			-	-
Investment	\$10,000	\$5,000	\$2,500	\$750 per team	\$1,000

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Thank you for considering sponsorship of Croydon City Soccer Club.

We look forward to speaking with you regarding any queries you may have.

All sponsorship packages are flexible, and we can arrange almost anything to suit both your needs and budget.



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